## DEMOWARE

Water Reuse Europe: The industry association for the water reuse sector





RE-WATER Braunschweig 2-3 November 2015





## TRADE ASSOCIATION (WP8)

- Water Reuse Europe (WRE) is the trade association for organisations involved in the European water reuse sector.
- Water Reuse Europe has been set up through the EC funded DEMOWARE project.
- Webpage: <u>http://www.water-reuse.eu/</u>
- The association will act as a water reuse community providing services that fulfil its members' needs, and eventually help solve their problems.





## Objectives

WRE's mission is to create a collective identity for the European water reuse sector and promote an innovative and dynamic water reuse industry.

Our specific objectives are:

- •to raise public awareness and understanding of water reuse practices;
- •to facilitate knowledge exchange amongst public and private entities involved in water reuse;
- •to promote European expertise and services in water reuse to a global audience;
- •to support European companies (particularly SMEs) in their efforts to commercialise water reuse solutions;
- •to promote research and innovation on water reuse.





- Water Reuse Europe will provide stimulating opportunities for knowledge exchange, advocacy, and education.
- We welcome membership applications from companies and organisations active in the European water reuse field. Whether you are in the private or public sector, large or small, client or provider, do please consider joining this exciting initiative.



For more information on WRE and membership, please contact: <u>info@water-reuse.eu</u>.

http://www.water-reuse.eu/

www.demoware.eu

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